

TOY LIST 2011 – Fall

America's #1 Family Sales and Traffic Builder

All Promotions Feature Selections From The Hottest Toys of 2011

Tonka Trucks – Toy Tractors
Madagascar Penguins – Action Figurines
Jonas Brothers, Princess, Mickey Mouse – Tin Puzzle
Scooby Doo Snakes & Ladders – Board Game
Gerald McBoing – Game
Sponge Bob Squarepants – Mini Games
Spiderman, Cars, Princess and more – Velcro Dart Ball Set
Disney's: Toy Story, Winnie the Pooh – Flute Recorder
High School Musical – Home Deco Kit
Winnie the Pooh, Cars, Spiderman– Glider Planes
Backyard Skateboarding – CD-ROM Game
X Games Snow – Mini Snowboard Pack
Pirate Shark – 20 Inch Plush
Hot Wheels Turbo Driver – Toy Car
Cars, Toy Story, Spiderman, Mickey Mouse – Fingerboards
Tamagotchi Gotchi Gear – Lanyard and Charm

8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOYS

Crayola Glow Explosion – Art Set	Ben 10 – Action Figurines
24 the TV Show – Electronic DVD Game	Justice League, Sonic – Sports Balls
Chop Socky Chooks – Motorized Figures	H.S. Musical Window Art – Activity Set
Need For Speed, Jeopardy – Computer Game	Venom Spiderman – 18 Inch Plush
Xtreme Takeover – War Strategy Board Game	Star Trek – Action Figure
Camp Rock Rocking Wardrobe – Airbrush and Activity Book	

8ft (Deluxe / Standard)

1 Entry Box
1000 Entry Forms
2 Color Posters
1 Best Ideas Booklet

6ft (Deluxe / Standard)

1 Entry Box
500 Entry Forms
1 Color Poster
1 Best Ideas Booklet

Plush Promotions

Jack-O-Lantern, Baxter & Bernie
1 Entry Box
500 Entry Forms
1 Color Poster

- The above toys represent a partial list of toy inventory that we use to build our giant promotions. The toys used for each specific model are specifically selected based upon:
Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.
Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.
- Number of Toys: 8 Ft Stockings have 17-20 toys or more, 6 Ft stockings have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern have 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The **Estimated Retail Value** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$213.28; Standard 8 foot-\$163.07; Deluxe 6 foot-\$137.56; 6 foot Standard-\$110.95; Baxter The Bunny-\$120.07; Bernie the Bear & Radio Flyer® Wagon-\$180.15; Jumbo Jack-O-Lantern-\$164.18
- New toys are purchased and added throughout the year. List refreshed in 12-11-11 While supplies last.
- Hanging Promotions Sizes are measured from top of header to bottom of footer.