

TOY LIST 2010 Spring and Summer

America's #1 Family Sales and Traffic Builder

All Promotions Feature Selections From The Hottest Toys of 2010!

Hanna Montana & Iron Man – Study Kits
Disney – Assorted Kites
Teenage Mutant Ninja Turtles – Action Figures
Pirates Of The Caribbean & Hanna Montana – Lunch Box
Disney Pixar's Cars Lightning McQueen – Flying Disc
Zack & Cody Adventure – 100 Piece Puzzle
Barbie – Dolls
Zathura Adventure – Board Game
21" Spiderman – Figure
Winnie The Pooh, Bratz, Tinkerbell, Little Mermaid – Mini Backpack
Ashley Tisdale – Doll
PBR Rodeo – Action Figures
Guitar Hero – Mixed Figures
Playdoe – Mini 4 Pack
24" Nintendo – Mario Plush
Marvel Comics – Hackey Sack
Hi Hi Puffy Amiyumi – World Tour Game
Nascar 1:64 – Die Cast Cars

8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOY

Pirates Of The Caribbean – Backpack
Gwen Stefani – Dolls & Accessories
21" Woody Woodpecker – Plush
1 vs. 100 NBC Game Show – Board Game
36" Shrek – Plush

McFarlane MLB – Action Figures
Nascar Replica Uniform & Die Cast Cars
Sponge Bob Square Pants – Round Tin
Hot Wheels – Cars
NFL – Books

American Idol All Star Challenge – DVD Game

8ft (Deluxe / Standard)

1 Entry Box
1000 Entry Forms
2 Color Poster
1 Best Ideas Booklet

6ft (Deluxe / Standard)

1 Entry Box
500 Entry Forms
1 Color Poster
1 Best Ideas Booklet

Plush Promotions

Jack-O-Lantern, Baxter & Bernie
1 Entry Box
500 Entry Forms
1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions. The toys used for each specific model are specifically selected based upon:
Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.
Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.
- Number of Toys: 8 Ft Stocking have 17-20 toys or more, 6 ft stocking have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern there are 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The **Estimated Retail Value** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$201.22; Standard 8 foot-\$153.84; Deluxe 6 foot-\$129.79; 6 foot Standard-\$104.67; Baxter The Bunny-\$120.07; Bernie the Bear & Radio Flyer® Wagon-\$166.63; Jumbo Jack-O-Lantern-\$159.40
- New toys are purchased and added throughout the year. List refreshed in 12-11-07 While supplies last.
- Hanging Promotions Sizes are measured from top of header to bottom of footer